

CENTRAL COAST MOUNTAIN BIKE CLUB COMMITTEE MEETING

Minutes

DATE: Monday 26th November 2018 TIME: 7:00PM SHARP

LOCATION: REAR ROOM TALL TIMBERS HOTEL, PACIFIC HWY, OURIMBAH

In Attendance/ Apologies:

In Attendance: Paul Cook, Jason Grech, Mark Lindsay, Michael Blanchflower, Paul Carlsson, George Allertz, Ivan Herman, Dee Watkins, Rob Nash , Daniel Payne

Apologies: Joel Thompson

Witness: N/A

Confirmation of previous committee minutes: AGM held Sunday 18th November 2018.

- Discussion of the minutes of last meeting.
 - Taken as read

General Business/Progress/Actions Arising:

- A review of existing club sponsorships, with a view of getting their feedback on how we have done for 2018 and what they would like in 2019 and new sponsorship opportunities.
 - Jason to follow up with current sponsors, prepare a sponsorship package that is tiered or has options for trail section or feature sponsoring.
 - Review of value offered to sponsors
 - Screen wall with logos for race awards
 - Revolve through sponsors, offer facebook and other marketing push, potentially different packages
 - Rob Nash spoke with Tony from Bikeworx and they are interested in additional promotion
 - Paul Carlson suggested sponsors may be a good option to help fund the new flow trail, with naming rights or banners etc
 - Non bike sponsors suggested for non race social days, we can bring suppliers in without needing forestry permission.
 - Big targets suggested like Telstra – think big
 - Paul Cook suggested a 3 year sponsor package as having benefits relative to the current 12 month cycle.
 - Issue of fairness to all bike shop sponsors was raised. The importance of a level playing field for bike shop sponsors was noted by the committee.
- Membership review, what we offer and a strategy for attracting new members.
 - Social festival with shuttles monthly – gravity without race pressure – was discussed. This was seen as a great way to bring community support, new members, garner feedback and gain weight of numbers when applying for grants etc.
 - Photography options at races was noted as being a value add for competitors who enjoy sharing these photos on social media, creating an opportunity for club and sponsor branding.
 - Permanent BBQ suggested with BYO bottle but use the BBQ plate – Bunnings has a plate with integrated burners suitable for use during fire bans for around \$300 as noted by Rob Nash
 - Bringing a community feel to the trailhead was noted as important. Bench seats and structured areas for socialising after events and races was suggested.
 - Ways we can attract different members were discussed

- Ebike riders identified as a new target for members – possible xc & GE ebike race series – skills based and less dependent on natural advantage or fitness – fun riding
 - Separate by skill for class
 - Attractive new market for bike shop sponsors
 - Need to separate from normal xc races as not enjoyable or safe for xc riders
 - Could use fireroads as uphill race stages connecting many descent sections where advantage could be gained through technical skill.
- A strategy for how we communicate internally and how we broadcast our value to members and potential members was discussed.
 - Weekly “why you should be a member” to remind people of the benefits and opportunities was identified as an opportunity
 - Continue member communications in a structured way. Current process engages the community in selecting and forming new trail ideas, invites them to build days, come and provide input, then seek feedback from riders once complete. Well engaged currently with the members
 - Paul Cook currently updates website as sole admin, a few committee members are facebook (Jason, Michael, Dee) admins. Transparency has been improved significantly over last 12 months.
 - external marketing to non members was discussed. Public access facebook page is updated after members group feedback has been engaged.
- A program of work for trail development, when where and what we will be doing with roles and responsibilities.
 - Importance of proper process with forestry for new trail developments
 - Catalogue of works to complete
 - Maintenance schedule of projects with dates and responsibilities was discussed. Improve structure and organisation.
 - Clear vision and supervision, but seek to engage volunteers outside of build days to suit their availability.
 - Organised trail building with committed teams of volunteers will help with grant funding.
 - Important that people are not out doing their own thing. Important to have a core group of trusted skilled builders to ensure quality. Suggested that these trusted builders could be part of a named team with a branded shirt (ie: “trail rats”)
- A document that can be handed out to commercial organisations looking to utilise ccmtb trails.
 - A section of the current website has T&Cs for commercial operators
 - School groups and other users to be targeted with communications to educate on proper process for holding events at trails.
 - Get a sign up at the trailhead
- Flow trail grant update and scope of works
 - Dee spoke to this piece of work.
 - Leverage \$20k funding to deliver a \$90k project using a combination of volunteer effort and maximising the value from \$ spent with contractors.
 - 6 months to find out if funding is there, but volunteer work can commence any time.
 - Proposed to start work clearing the proposed flow trail early with volunteer efforts in advance of the funding decision. It was agreed by the committee that a review of other existing trails and their maintenance should be completed, with volunteer

support to be directed towards these projects before starting work on the proposed new flow trail. Some ideas were noted:

- Bellbirds was noted as an easy win to focus on before we begin work on the flowtrail and balance the effort with some XC trail works.
- New xc trails suggested as better use of effort than simply changing what is there. 5 ways noted as designated for some skills features, north shores and a see saw.
- 2019 race season planning: - Paul Cook to reach out to nearby clubs to avoid clashes with awaba, del rio, green valleys etc
 - Cross Country, Gravity Enduro and Downhill 2019 race season – lets get organised and have dates sorted by end of year.
 - Number of races
 - 6 of every discipline each year, maybe 8.
 - Coordinators to work towards having a schedule ready in January 2019 to publish on website etc.
 - Discussion of XC racing
 - Multiple different loop options noted as desirable to xc racers. Even riding the section in reverse. End of race social aspect is important. Facebookable photo at end of race to provide closure.
 - Timing system for XC racing was discussed. Simple solution currently in place has been working.
 - Staggered starts discussed. Aim to finish at same time to enjoy the social aspects across different classes of racers.
 - Social aspect is critical to attracting racers who are not hyper competitive.
 - Handicapping was discussed as a way to keep the racing as close as possible.
 - Night racing – confirm OK with forestry as this is exciting and engaging way to enjoy the XC trails.
 - Discussion of GE racing
 - Issue of rider winning the day and also being entered in another lesser class.
 - This could be addressed by seeding after the race such that elite class consisted of the fastest riders in absolute terms regardless of age.
 - It was noted and agreed that riders who met criteria of a class would always be welcome to race in that class, even if they are fast enough to win the day outright.
 - Discussion of DH racing
 - Kids separated from elite riders to avoid them being intimidated, allow parent to follow for coaching, focus on confidence and development.
 - Bring females to the sport. Idea of women and kids race days.
 - Committee consideration and voting of being part of a breakaway NSW downhill series being co-ordinated by Green Valleys.
 - This idea has been abandoned so no further consideration required.
 - Trailstar (State Series). We need to let the event organisers know if CCMTB want to be part of 2019 race series (national cup). Ourimbah would be the first round of 5 around march/april.
 - State series with prestige, high level prizes for winners.
 - Club budgets costs, rest of entry fees goes to a kitty for real cash prizes.
 - Committee majority voted in favour of creating a cash prize pool for the Ourimbah event in this Trailstar series.

- Mark Lindsay noted that, as incoming Treasurer, the club finances have not yet been fully reviewed and this needs to be considered when deciding a cash prize pool for any event.
- Idea that a percentage of takings goes to prize pool rather than a fixed cost taken by the club with rest of takings going into a prize pool. That allows the club to participate in the
- Follow up of Knox Grammar School group that used the trails on Saturday 17/11/18 without notifying CCMTB and offered to pay retrospectively for the use of the park. Business card provided following details for Paul Cook to follow up:
 - Kieran Donohue, Director of Outdoor Sports, 0423 417 683, donohuek@knox.nsw.edu.au
- Rob Nash and Paul Carlsson attended a seminar on accessing outdoor activity funding. Rob's review is provided below:

After last night's trip with Paul to Wollongong, we are on the right track, with a ways to go! We were a little late so missed about 40 mins, but the key points I got were,

- *There is approx 50M in the federal budget for outdoor activity funding, I don't know over what time frame*
- *Discussion with our local member is priority 1, I can't remember how many times they said this*
- *Mark Slade from Destination Illawarra will be a good contact, he was a driving force for their submission.*
- *NPWS draft strategy for the Illawarra will be a good resource for formatting a future plan*
- *Their main submission is hinging on feedback submissions from the general public. they need to be detailed, not just one liners, this is why CCMTB needs to keep gaining momentum with the public profile, BBQ's, \$5er rides, socials etc*
- *Our master plan should incorporate feedback from the riders, current and potentials. Social media forum, questionnaires etc. This will determine the current percentage split for disciplines, difficulties, distances, which will determine the project efforts.*
- *Sustainability plan, how are we to maintain, repair, clean, generate income etc for the park.*
- *We could hinge of a wildlife educational facet, or aboriginal heritage information, but that may then exclude us from some areas.*

Separately, not from the Q&A chat, we may get bulk labour from Periodic detention workers, Bootcamp groups, school MTB programmes. As silly as it sounds, they would have their own insurance, group leaders, and set hours.

My thoughts for moving forward are, in no particular order

A trail map of all our trail concepts blended into one harmonious plan.

Extend/expand the lease area

Totally agree with P Carlsson's idea of the trail 'hub' Picnic tables, permanent BBQ. Close to Trailhead short courses - Jump lines, dual straight rhythm lines

Long distance courses, second/third enduro loops. they can double up as XC courses for multi stage racing

Gravity lines, Free ride line, north shore dedicated lines leading from "Off Piste" (The Flow)

A comprehensive proposal in multiple formats for presentation to schools, local businesses outside of the cycle industry and supporting businesses (cafes, hotels, etc) Or all in one document?

I'm tired, night!

Cheers Rob

Trail Works

- Update on current and planned trail works including consideration of plan to deliver dirt to various sections of the downhill race trail middle section (switchies), including any estimated costs.
 - o Funding approval requested for \$1000 budget for Rob Nash and a colleague to move circa 30 tons of dirt using 4wd trucks and a digger separated into bags to place ready for volunteers onto the DH to Demtel for switchies, switchbacks, end of BK jump onto ramp, berm after the log drop.
 - Scope of work noted as being important part of process to ensure transparency and avoid perceived and real conflicts of interest. The committee also noted the importance of a competitive bid opportunity for all work from more than one suitable supplier wherever possible.
 - o This job was acknowledged as requiring a specific 4wd truck and machines to complete efficiently and effectively.
 - o The committee members were queried and did not have any alternative contractors known to them who have the necessary equipment and expertise.
 - o Angry Goat Trails was acknowledged as an approved trail builder for use by the club for commercial works, however in this case does not currently have the machinery on hand to complete this specific project.
 - Mark Lindsay noted that he was not yet in a position as Treasurer to review the finances as handover has just happened.
 - Committee voted in favour of this approval request subject to receipt of a satisfactory written scope of work and confirmation of affordability by Treasurer.
 - Rob Nash did not participate in this vote due to conflict of interest.
- Idea of fixing up and connecting old sections on the downhill noted as a useful quick win delivering a second line top to bottom on the DH. Potentially with a timber bridge crossover at BK to avoid any risk of collision.

Risk Management

- No specific risk management items raised for this meeting.

Finance: Usage reporting to be completed.

Correspondence In: N/A

Next meeting: Date to be confirmed.